

FRACTUS AND IPOTENTIAL ANNOUNCE PATENT LICENSING MANAGEMENT RELATIONSHIP

-- World Leader in Fractal Antenna IP to Optimize Portfolio Value --

SAN MATEO, CA and BARCELONA, SPAIN, November 11, 2008 – Fractus, SA, the pioneer developer of fractal antenna technology, and IPotential, LLC, the technology industry's premier provider of intellectual property (IP) monetization services, today announced they have entered into a comprehensive patent licensing management relationship. IPotential will be responsible for developing and managing Fractus' patent licensing activities and programs in the IT and communications markets.

"This relationship with IPotential represents a new business opportunity for our company to earn value from our considerable intellectual property that we have brought to the telecom industry over the past decade," said Ruben Bonet, President & CEO of Fractus. "IPotential's international expertise in patent licensing programs will help us monetize our extensive patent portfolio."

"Fractus is the real thing, a true innovator in the area of wireless system design. Their invention of fractal based antennas has changed the face of mobile phone design, supporting the elimination of the external antenna and extending the ability of mobile phones to support communication on multiple bands," said Ron Epstein, CEO of IPotential. "The value of that innovation is confirmed by Fractus' dominant patent portfolio, an asset that will allow Fractus to capture the full value of its inventiveness. We are pleased to be assisting Fractus in managing their patent licensing programs."

About Fractus

Fractus designs and commercialises miniature and multi-band antennas for wireless applications that are easy to integrate, cost-effective and provide high performance. Using the unique space-filling and multi-level properties of fractals, Fractus antennas are used in mobile phones, wireless consumer electronics using Bluetooth[®], WLAN and UWB, and base stations. Fractus holds an IPR (Intellectual Property Rights) portfolio of 51 inventions protected through 171 patents and patent applications covering a wide range of fractal antenna and related technologies that can be applied across the telecommunications and mobile industries. The company also has a healthy pipeline of new patent applications currently in progress. Its technology is applied globally in Samsung, Sagem, ST Microelectronics, Atheros Communications, CSR and NXP devices. Fractus won R&D of the Year for its antenna in package technology at the Elektra 2007 European electronics industry awards. For more information please visit www.fractus.com.

About IPotential, LLC

IPotential is the technology industry's premier provider of complete intellectual property strategy and patent monetization services. IPotential, founded in late 2003, is dedicated to bring the same level of experience and expertise in patent transactions and strategy as had previously been available only to the largest technology companies. Our management team has more than 100 years of IP strategy and transaction experience at leading Silicon Valley companies and law firms. Its brokerage service is the leading market maker for technology patents. With experience in buying, selling and licensing thousands of patents, IPotential helps its customers understand and navigate the complicated legal, business and technical process required to generate the maximum value of their patent portfolios. For more information, please see <http://www.ipotential.com/>.

IPotential contact:

Mark Wilson
IPotential, LLC
(650) 572-9515
mark@ipotential.com

IPotential Media contact:

Nick Gaffney
Infinite Public Relations, LLC
(415) 732-7801
ngaffney@infinitepr.com

Fractus contact:

Ruben Bonet
Fractus, S.A.
+34 93 544 26 90
ruben.bonet@fractus.com

Fractus Media contact:

Gerty Nelhomme
Fractus, S.A.
+34 93 544 26 90
gerty.nelhomme@fractus.com