

IPotential Announces Record Patent Sales of \$50 Million in Q2 2008

Patent brokerage business drives IPotential to leadership position

SAN MATEO, Calif.--([BUSINESS WIRE](#))--IPotential, LLC, the premier provider of complete intellectual property strategy and patent monetization services, today announced record patent sales for the quarter ending June 30 that produced \$50,225,000 for sellers of high tech intellectual property. This result includes a number of notable transactions, including two transactions which generated at least \$10,000,000 each and 10 transactions raising at least \$1,000,000 each.

“We are extremely pleased that we have been able to generate more than \$50 million for the patent owners who have put their trust in us,” said Joe Chernesky, IPotential’s President and Chief Operating Officer. “We offered outstanding patents and had a broad range of satisfied buyers. We believe our results this quarter and over the past 4 years clearly distinguish IPotential as the leader in identifying and delivering the true market value of technology patents to patent owners.”

IPotential’s CEO, Ron Epstein, commented on the company’s recent achievements, “I am delighted by the continuing success and the overall growth of our service offerings, including the tremendous results of our brokerage business. Our results demonstrate that patent owners, including individual inventors and corporations, are now able to obtain significant monetary returns on their patents either through their sale or a results-oriented patent licensing program, both of which are services offered by IPotential.”

About IPotential, LLC

IPotential is the technology industry’s premier provider of complete intellectual property strategy and patent monetization services. IPotential, founded in late 2003, is dedicated to bring the same level of experience and expertise in patent transactions and strategy as had previously been available only to the largest technology companies. Our management team has more than 100 years of IP strategy and transaction experience at leading Silicon Valley companies and law firms. Its brokerage service is the leading market maker for technology patents. With experience in buying, selling and licensing thousands of patents, IPotential helps its customers understand and navigate the complicated legal, business and technical process required to generate the maximum value of their patent portfolios. For more information, please see <http://www.ipotential.com/>.